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DIENERS AMERICAN BEAUTY

Pacific
Grove
Nursery

AT ENTRANCE TO
17-MILE DRIVE

M. E. WHITE
PROPRIETOR

PACIFIC GROVE,
CALIFORNIA

Price List
1923-1924

CALIFORNIA GROWN
GLADIOLUS
BULBS

Terms on all Orders

Terms: Cash with order, or a deposit of 25 per cent with order and the balance C. O. D.

Postage and Insurance will be prepaid to any part of the United States or Canada on all orders accompanied by the full amount of cash.

Purchaser to pay postage on C. O. D. orders.

Orders large or small are appreciated and will be filled with the utmost care.

All orders are accepted subject to refusal should my stock of varieties desired have become depleted. If unable to fill your order completely and it is indicated that no substitutes are wanted, your money will be returned to you promptly.

Orders will be shipped as soon after December 1st as Weather conditions will permit.

Orders going east or north into cold climates will be shipped as soon after March 1st as weather conditions will permit.

	Each	Doz.	100
MRS. FRANK PENDLETON (Kunderd) Bright rose-pink on a pure white ground, a giant blotch of richest carmine red on lower petals, no grander variety in existence. This is considered our finest.	.10	1.00	6.00
LILYWHITE (K) The fine new, pure, snow-white gladioli that florists have long been looking for, good height, nice size blossoms, six to seven open at a time, very prolific.	.10	1.00	7.50
EVELYN KIRTLAND (Austin) A wonderfully graceful flower of bright coral pink. A great favorite.	.10	1.00	7.50
GRETCHEN ZANG (Austin) Beautiful soft shell-pink, blending into scarlet on lower petals, this is a beautiful variety and is very showy in borders.	.10	1.00	7.50
MRS. FRANCES KING (Coblentz) Brilliant vermilion scarlet, most popular and effective variety for all occasions.	.10	1.00	7.50
IDA VAN (Kunderd) A most beautiful deep salmon red, or flaming orange pink, very rich and brilliant	.10	1.00	7.50
SCHWABEN (Pfister) A pure canary yellow, shading to a soft sulphur yellow, strong spike and sturdy plant.	.10	1.00	7.50
PEACE (Groff) Giant blooming white, very strong grower, slight lilac mark in throat. Flowers of great size and beauty.	.10	1.00	7.50
INDEPENDENCE (Originator unknown) Striped red, pink, and white. Tall spike, good grower and very showy.	.10	1.00	7.50
MYRTLE (Kunderd) Delicate rose-pink, wonderfully dainty, a sensation among gladiolus lovers as the finest flower of this shade.	.15	1.50	11.25
SUMMER BEAUTY (Kunderd) Very choice, deep salmon, distinct shade, tall and showy.	.15	1.50	11.25
GRANDEUR (Kunderd) Very massive, deep vermilion pink, large, graceful and exceptionally distinct and beautiful.	.15	1.50	11.25
"HASTINGS 101" —A fine blue Gladiolus, early and vigorous.	.15	1.50	11.25
LOVELINESS (Van Konijnenburg) Beautiful cream-colored variety of good form and substance.	.15	1.50	11.25
MARY PICKFORD (Kunderd) A wonderful flower and spike of delicate creamy white with sulphur yellow blotch in throat.	.20	2.00	15.00
PAR EXCEL (Kunderd) Of purest deep salmon-pink with finest large pelargonium-like throat blotches.	.20	2.00	15.00
BYRON L. SMITH (Kunderd) One of the very best, most refined lavender-pink on white ground, extra fine as a cut flower. Color equal to a very choice cattleya orchid.	.25	2.50	18.75
MRS. DR. NORTON (Kunderd) Finest cream and pink, a sensation among the newer gladioli.	.25	2.50	18.75
ALICE TIPLADY (Kunderd) A grand, large primulinus of most beautiful orange-saffron color, very choice.	.25	2.50	18.75
NIAGARA (Banning) A delightful cream shade blending to canary yellow splashed with carmine.	.10	1.00	6.00
HEREDA (Austin) Pure mauve and a most striking, state-ly flower. Color that is not often found in the gladioli	.10	1.00	7.50

	Each	Doz.	100
BARON J. HULOT (Lemoine) Rich indigo blue, much superior to blue jay.	.10	1.00	7.50
PRINCE OF WALES (Van Ganten) Warm light salmon, early variety and one of the most beautiful of this shade.	.15	1.50	11.50
WHITE GLORY (Kunderd) A gorgeous white with beautifully penciled iris, blue throat, very delicate.	.15	1.50	
MONA LISA (Kunderd) Strong plant, of palest, soft rose-pink, or blushed white, many flowers open at a time. Gorgeous.	.25	2.50	
SALMON BEAUTY (Kunderd) Very large flowered primulinus, deep salmon, rich salmon-yellow throat.	.25	2.50	
CRIMSON GLOW (Betscher) Pure dark crimson.	.25	2.50	18.75
LOUISE (Wright) The lavender queen among gladioli, bluish lavender flower with maroon blotch in throat.	.25	2.50	
LE MARECHEL FOCH (Van Deursen) Delicate pink, enormous wide open flowers, nearly as early as "Halley." An excellent grower, blooms from very small bulbs. A good florist variety.	.25	2.50	18.75
E. J. SHAYLOR (Kunderd) Tall, very strong plant and large blooms. A very beautiful, pure deep rose-pink. Choice.	.50	5.00	37.50
PYTHIA (Kunderd) A gigantic red with many massive blossoms open at a time, extremely showy and grand.	.50	5.00	37.50
A. B. KUNDERD (Kunderd) Tall, large, intensely ruffled flower of delicate deep cream color, overspread finest bluish pink, entire lower petals beautiful primrose cream, flushed pink at edges.	.75	7.50	
PURPLE GLORY (Kunderd) The giant of gladioli and a remarkable flower of deepest velvety maroon, red with almost black blotches in throat, wonderfully ruffled, extraordinary.	1.00	10.00	75.00
R. J. KUNDERD (Kunderd) Medium tall, large flowers, brilliant deep vermillion, a wonderfully showy gladioli.	1.00	10.00	
AMERICAN BEAUTY (Diener) Color of American Beauty rose. One stalk with its many flowers open at a time makes a bouquet very beautiful.	1.00	10.00	
GOLDEN MEASURE (Kelway) Pure golden yellow, newest and finest gladioli of this color.	1.00	10.00	75.00
ROSE ASH (Diener) Ashes of roses. A color that has attracted the attention of everyone who has seen it; large, flowers well set on a tall, stately spike.	1.00	10.00	75.00
MRS. JOHN R. WALSH (Diener) Heavy ruffled, flesh-pink with flame-colored centers, large flowers, a very strong, healthy grower	1.00	10.00	75.00
MARSHALL FOCH (Kunderd) Finest salmon pink, very large blooms, spikes tall and strong.	.35	3.50	
ANNA EBERIUS (Diener) This variety has created a sensation everywhere with growers and amateurs alike; dark, velvety purple, throat deeper shade. Flowers of large size.	.25	2.50	
FRANK J. SYMMES (Diener) Salmon-rose pink with red center, ruffled edges, a strong grower.	.25	2.50	18.75

HALLEY (Velthuys) Salmon-pink with light creamy blotch,

one of the earliest blooming of the large flowering sort. .10 1.00 6.00



MYRTLE

EARLY SUNRISE (Kirchhoff) The largest early brilliant salmon.

.35 3.50

MARY FENNEL (Kunderd) Deep lilac, shading paler, soft primrose throat.

.20 2.00

1910 ROSE (Kunderd) Very large flower, pure rose-pink of extra fine shade, narrow white central line on lower petals.

.20 2.00

SUIPHUR GLOW (Kunderd) A beautiful shade of yellow, many well expanded, intensely ruffled flowers open at a time.

1.00 10.00

WILBRINK (Hopman) A sport of Halley, and blooms about the same time; delicate pale pink, a fine florist and cut flower variety.

.10 1.00

ELF (Diener) Lemon yellow when in bud, flowers are snow-white when fully open, lemon-yellow lip, a fine built spike.

1.00

WAR (Groff) Deep blood-red, immense blooms, closely set on long spikes.

.10 1.00 6.00

MR. MARK (Velthuys) Light blue, passing to deeper blue, dark spot on lower petals.

.20 2.00 15.00

PANAMA (Banning) A grand pink variety, large blooms.

.10 1.00 6.00

GLORY OF HOLLAND—A very fine, pure white.

.20 2.00 15.00

FANCY MIXTURE—This mixture is composed largely of unnamed seedlings, early, medium, and late blooming varieties, and all colors. I am sure that all who purchase this mixture for their gardens will get a lot of satisfaction and pleasure for their money.

.75 4.00

Planting and Culture

PLANTING—Gladioli can be planted at the time you begin making your garden, and if a prolonged blooming season is desired, plantings should be made at intervals of two weeks; this may be continued until late in June in the eastern and middle western states, and as late as the latter part of July along the coast of California.

When working the ground, keep in mind that it should be thoroughly pulverized to a depth of at least ten inches, then pack the soil firmly before planting.

The better the condition of the soil and the richer it can be made, the better your results will be.

FERTILIZER—Do not use fresh manure at planting time; well-rotted cow manure, thoroughly spaded into the soil before planting and also used as a mulch between the rows after planting is the best fertilizer that I know of, although any high-grade potato fertilizer may be used, taking care not to get it on too heavy or too close to the plants for fear of burning them. When applying commercial fertilizer the best method is to put it between the rows and then cultivate it into the soil.

Bulbs should be planted from 4 to 6 inches apart in the rows and the rows should be at least 18 inches apart. If planted in beds, bulbs should be planted from 8 to 10 inches apart each way, at a depth of from 3 to 5 inches, depending on size of bulbs, and texture of the soil, the larger bulbs being planted the deepest. In heavy clay or adobe soil, planting should be more shallow than in sandy or light soil.

Keep well cultivated at all times, and do not allow a hard crust to form around plants at any time. When blooming spikes begin to appear, cultivation should not be deeper than two inches, but at the time they should be well watered; the best way is to water thoroughly and as soon as the ground dries off enough to permit, cultivate lightly but thoroughly so as to leave a mulch of dust on top of the soil. A good watering once or possibly twice a week is plenty in most localities.

Plant in full sunlight if possible, for the gladioli is a sun-loving flower.

When cutting your flowers you should leave at least four good leaves on each stalk, if you wish your bulbs to mature and ripen so as to make strong, healthy bulbs for next year's flowering.

The bulbs should be dug before the foliage or stalk has become entirely dry. Cut stalks close to the bulb and dry them in the air and sun for a few days or a week, then store in a cool, dry place until time to plant again. In concluding, I should like to advise every flower lover to subscribe to the "Flower Grower," published by Madison Cooper, Calcium, N. Y. \$1.50 per year.

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THE FLOWER GROWER

For all who grow flowers

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THE FLOWER GROWER, as its name implies, is filled with facts and information on growing flowers. Departments are devoted to the Rose, the Peony, the Iris, the Gladiolus, the Dahlia, and other flowers. It has a Bird department, a Wayside Ramblings department, the Glad Philosopher's Musings, Mrs. Austin's Talks, Sturtevant's Odds and Ends, and EDITORIALS on interesting subjects not always strictly floral.

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